

Digital and Social Media Intern

The Montreal Institute for Genocide and Human Rights Studies at Concordia University is looking for a Digital and Social Media intern to help the institute at an important growth stage.

Key responsibilities are (but are not limited to):

- Create and maintain online communities on relevant social networking portals like Facebook, Twitter, Google+, LinkedIn, YouTube etc.;
- Assistance in devising and delivering online strategies, and innovative initiatives to increase traffic through web based channels;
- Assist in organizing regular Google + Hangouts with industry experts;
- Stay up to date with the latest trends in technology and human rights;
- Develop creative content for blogging and other social media sites;
- Research, plan, design and write content for funding proposals related to MIGS technology related projects and initiatives;
- Assist in compiling a database of online advocates and drafting a report on findings;
- Become an advocate of the institute in social media spaces, engaging in dialogues and answering questions where appropriate;
- Perform other such duties as required by the Senior Deputy Director.

Benefits:

- This is an unpaid internship, but references are provided.
- Estimated weekly hours are 13 hours per week.
- Schedule is flexible.
- Minimum 4-month commitment, but longer if you are available
- Intern will work at MIGS.
- You will be able to gain unique first-hand experience and knowledge of working in the field of human rights, expand your professional network, and build new skills.

If you would like to apply for the internship, please send your CV and cover letter to migs@concordia.ca